



## **Vision 2020 Standing Committee Meeting Minutes**

June 14, 2017

7:30 PM

Town Hall Annex, First Floor Conference Room

Present: Juli Brazile, Elisabeth Carr-Jones, Sue Doctrow, Amy Goldstein, Scott Lever, Nat Strosberg, Jen Toole

Absent: Annie LaCourt

Visitors: Tahir Majid

### 1 & 2. Welcome, Agenda review, & Approval of Meeting Minutes

The agenda was reviewed and the minutes of the May 9, 2017 meeting were unanimously approved with minor additions.

### 3. Debrief from Joint Task Group meeting

The committee debriefed on the June 7 joint meeting with leadership from the Task Groups, attended by representatives from the Diversity, Fiscal Resources, Governance Task Groups, Sustainable Arlington and the Reservoir Committee. (Prior to the meeting, the committee also received comments from Arlington Public Art, the Education Task Group and the Spy Pond Committee.) Several actionable ideas emerged from the joint meeting, along with a sharing of the accomplishments, aspirations and challenges of each group.

Ideas that came out of the June 7 meeting include a volunteer fair in the spring to balance Town Day in the fall. It could be modeled on the Civics Day concept. The joint project of Sustainable Arlington and Reservoir Committee for a fall Arlington Continuing Education program could be a good model for one on volunteerism. Fiscal Resources plans an Advocate column just before Town Day focusing on volunteerism. We could also do Advocate publicity if it doesn't overlap and use Town Day to feature volunteerism.

To make Town Day a more effective volunteer recruitment event for all committees, Juli will discuss the idea of some publicity featuring that focus with Joan Roman, so visitors interested in volunteering will connect with like-minded groups at Town Day. Vision 2020 can act as a hub with our network map and a map of Town Day booths to help people find volunteer opportunities they'll enjoy. An engaging easel question could draw people in, similar to the Education Task Group exercise of giving people three stickers to choose the education values they feel are most important. The focus could be on large areas of interest: education, environment, human rights/diversity, etc..

Juli and Elisabeth will prepare a written summary of the joint meeting discussion to share with the attendees. The task groups agreed to pin down projected expenses by October so the Standing Committee can better manage requests for overall funding to the Finance Committee. The Standing Committee needs to prepare a summary of a proposed goal review process and share it with the task group chairs. Juli will start a draft of that document.

#### 4. Finishing the 2017 Survey

Juli and Elisabeth reported that completing the 2017 Vision 2020 survey work had been delayed by committee work with more immediate deadlines and the slow process of logging individual survey comments. Others were invited to assist with completing the work.

#### 5. Planning the 2018 Survey Funding

Juli reported that the Community Development Block Grant funding used to print the surveys would be cut for next year, necessitating some funding from a different source to cover the expense. Juli will work with the Comptroller to determine the best way to handle the discrepancies.

#### 6. Final Expenses for FY2017

The final FY2017 budget was reviewed and unanimously approved with minor additions:

\$99 for Sustainable Arlington printing costs related to Community Choice Aggregation outreach

\$134 to reimburse copy paper purchase for use by volunteers printing at home

Ink cartridge purchase requested by volunteers who print at home (receipts not turned in yet)

#### 7. Schedule for Fall Meetings

Meeting dates for the fall were set on the following Wednesdays: September 13, October 11, November 8 and December 13.

#### 8. New Business

Juli reported that a Vision 2020 representative was requested to attend the Magnolia Park reopening ceremony scheduled for Saturday, June 17 in recognition of the committee's funding for the Birdhouse Project. Amy volunteered to attend on behalf of the committee.

Scott reported on the Education Task Group's Gibbs School Curriculum Planning event held on June 13 at Arlington High School. The event was attended by 75-100 people and provided a springboard for public participation in educational visioning for the new 6<sup>th</sup> grade school, which is scheduled to open for the 2018-19 academic year. Smaller meetings are planned with PTOs at each of the seven elementary schools, and the idea of a "Parent Boot Camp" with Google-based applications is being explored.

Scott reported that the Education Task Group has scheduled "The Future of Work" a panel discussion around the process of preparing students for workplace of the future on October 17 in the Lyons Room. A date has been set in September for the next showing of "Most Likely to Succeed" in Town Hall.

*Submitted by  
Elisabeth Carr-Jones*